ETHICAL LEADERSHIP AND INNOVATIVE BEHAVIOUR: MEDIATION ROLE OF LEADER MEMBER EXCHANGE AND PERCEIVED ORGANIZATIONAL SUPPORT

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ABSTRACT
This study tries to perceive the aftereffects of past assessments and contribute theoretically. This will outline the bearing of impact of moral expert in affiliations related with the utilization of innovative conduct with respect to the exchange connection among trailblazer and subordinate (LMX) and acknowledgment of legitimate help (POS). This study plans to decide the impact of moral authority on advancement conduct with the interceding job of LMX and POS. The populace in this study were all speakers at the College of Economics in Pekanbaru City. Testing of 173 individuals. Information handling is finished by examination of underlying condition demonstrating utilizing WarpPLS 7.0 programming. In general, the result of this study shows that ethical authority typically predicts LMX and POS in extending IB, which unequivocally influences laborers. The innovative conduct, and versatile human resources of partner leaders emphatically affect the connection between LMX, POS, and creative conduct of laborers.

Keywords: Ethical Leadership, Innovative Behaviour, Leader Member Exchange And Perceived Organizational Support

INTRODUCTION
Current associations face new difficulties in a quickly evolving climate. Among these difficulties, a significant component is adequately driving hierarchical individuals who will more often than not esteem variety, reject tyranny, and bring independence from the past to the association, accomplishing objectives and being effective. Initiative is characterized as the conventional course of impacting individuals to accomplish a typical position, capacity, or objective to lead a gathering or association. This is a subject that keeps on being concentrated just as the development of authoritative exploration in appropriation related associations. Since new individuals from the association have attributes that underline variety, singularity, and common liberties, associations face limits when just customary authority can impact individuals. Also, the present local area and authoritative pioneers are leading to social issues by taking part in untrustworthy conduct.

During the time spent discovering the reasons for hierarchical disappointment, the unscrupulous conduct of a pioneer was uncovered as a significant reason, which has prompted underlining the significance of moral administration in associations connected with dissemination. In this way, moral qualities and conduct are accentuated as new conditions and characteristics required for a head of society and current associations (Brown & Treviño, 2006). As to significance of a pioneer's moral conduct, there has been incessant conversation of groundbreaking administration and alluring initiative, which have gotten a lot of concentration
lately (Bass & Steidlmeier, 1999; Kim et al., 2021). Nonetheless, moral authority as an adroitly free build has been set up and its observational examinations have been invigorated in the 21st century (Brown et al., 2005; Khuntia & Suar, 2004; Resick et al., 2006; Treviño et al., 2003; Kim et al., 2021).

(Brown et al., 2005) characterizes moral initiative ideas and proposed measures in view of association related appropriations with the goal that they add to demonstrating builds by checking contrasts from existing authority (Kuenzi & Schminke, 2009). As the effect of moral administration on individual, bunch, and besides authoritative execution is hypothetically proposed and observationally checked, it has been talked about like never before by analysts in the fields of hierarchical conduct and the executives (Brown et al., 2005; Chye & Boo, 2014; Resick et al., 2006; Treviño et al., 2003; Brown & Treviño, 2006). Be that as it may, since the idea of moral initiative was recently shaped, there has been little exploration on what moral administration means for hierarchical mentalities and conduct (Kuenzi & Schminke, 2009). This examination will analyze the idea of moral administration and what moral authority means for authoritative based confidence and inventive conduct as depicted in the point of reference research in light of adaptable human asset the board. It will likewise analyze how moral administration in conveyance related associations, characterized as moral pioneers and moral administration, impact the inventive conduct of individuals from corporate associations according to an exact point of view.

Concerning connection between moral authority and creative conduct, somewhat couple of studies have been led. This study endeavors to recognize the outcomes from past examination and hypothetically contributes; This will depict the course of effect of moral authority in associations connected with the appropriation of inventive conduct on parts of the trade connection among pioneers and subordinates (LMX) and acknowledgment of authoritative help (POS). Above all else, it will affirm the interceding impact of LMX during the time spent what how ethical leadership (EL) affects innovative behavior (IB) and afterward the intervening impact of POS in articles of what ethical leadership (EL) affects innovative behavior (IB). While thinking of novel thoughts that further develop item or administration contributions, subordinates frequently deal with phenomenal issues, chances and moral problems that will show assuming the moral authority style, which is mostly known for high goals, profound quality, independence, obligation social obligation and individuals’ direction (Brown & Treviño, 2006), can likewise foresee administration inventive conduct. Subsequently, this study inspects the instruments that underlie moral authority to impact the inventive conduct of administration representatives.

One more significant part of this examination is the examination of the trade connections that pioneers and authoritative individuals have (LMX). When contrasted with other administration hypotheses, LMX varies in that its canter’s explicitly around the connection among pioneers and devotees and how this relationship is impacted over the long run (Chen et al., 2012; Sears & Hackett, 2011; Abdillah, 2021; One & Rahmat, 2022).

(Eisenberger et al., 1986) recommended that POS alludes to "workers creating worldwide convictions about the degree to which associations esteem their commitments and care about their prosperity". POS depends on authoritative help hypothesis, highlighting the significance of survey workers as important hierarchical resources (Luksyte et al., 2022). Another field of examination underlines authoritative help as a significant component impacting representatives' readiness to add to the association (Rhoades & Eisenberger, 2002).

RESEARCH METHODOLOGY
RESEARCH SITES
The area of this exploration is the College of Economics in Pekanbaru City
Types of Research

This exploration is a logical examination that utilizes quantitative procedures to test speculations exactly. Quantitative strategy in authoritative science research is an examination technique established in the positivist sociology approach which "stresses finding causal law, cautious exact perceptions and worth free exploration" (Neuman & Guggenheim, 2011). Moreover, in light of the time aspect in gathering information, this study utilizes a cross-sectional method where the information gathered comes from a solitary moment or over a somewhat brief timeframe (Schoonenboom & Johnson, 2017).

Ethical leadership indicators used in this study are ethical leadership indicators by (Brown et al., 2005), namely:
- “My supervisor listens to what employees have to say”.
- “My supervisor disciplines employees who violate ethical standards”.
- “My supervisor conducts his/her personal life in an ethical manner”.
- “My supervisor has the best interest of employees in mind”.
- “My supervisor makes fair and balanced decisions”.
- “My supervisor can be trusted”.
- “My supervisor discusses business ethics or values with employees”.
- “My supervisor sets an example of how to do things the right way in terms of ethics”.
- “My supervisor defines success not just by results but also the way that they are obtained”.
- “When making decisions, my supervisor asks, what is the right thing to do”

Innovative behavior in this study was measured using a 6-item measurement scale from (Scott et al., 1994). These items consist of:
- “At work, I come up with innovative and creative notions”
- “At work, I try to pursue my own creative ideas and convince others”
- “At work, I seek new service techniques, or methods”
- “At work, I provide plans for developing new ideas”
- “I try to secure resources needed to implement innovations”
- “Overall, I consider myself a creative member of my team”

The Leader-Member Exchange (LMX) in this study was measured using an 8-item measurement scale developed by Bernerth et al. (2007) and has been adopted into the Indonesian version (Abdillah, 2021). The sample question items consist of:
- “My leader and I have a two-way exchange relationship.”
- “I do not have to specify the exact conditions to know my leader will return a favor,”
- “If I do something for my immediate leader, he/she will eventually payback to me,”
- “I have a balance of inputs and outputs with my leader,”
- “My efforts are reciprocated by my leader,”
- “My relationship with my leader is composed of comparable exchanges of giving and taking,”
- “When I give effort at work, my leader will return it,”
- “Voluntary actions on my part will be returned in some way by my leader.”

Perceived Organizational Support (POS) in this study was measured through an 8-item measurement scale developed by the (Eisenberger et al., 1986). The sample question items consist of:
- “The organization values my contribution to its well-being”
- “The organization fails to appreciate any extra effort from me”
- “The organization would ignore any complaint from me”
- “The organization really cares about my well-being”
- “Even if I did the best job possible, the organization would fail to notice”
- “The organization cares about my general satisfaction at work”
- “The organization shows very little concern for me”
“The organization takes pride in my accomplishments at work”

POPULATION AND SAMPLE
The complete populace in this study was 173 speakers spread north of 7 Colleges of Economics in Pekanbaru City. Since the populace is still inside the compass of the analyst, in this concentrate on 173 surveys will be disseminated to all speakers at the College of Economics in Pekanbaru City.

HYPOTHESIS TEST
Somewhat recently, many investigations have been done to comprehend the idea of LMX (Bhal & Dadhich, 2011; Sears & Hackett, 2011; Chen, Lam, et al., 2012; Garg & Dhar, 2014). The premise of LMX lies in the degree that a worker and his administrator support one another and trade significant assets. Along these lines, it is fundamentally a relationship in light of social trade among bosses and subordinates (Masterson et al., 2000). This implies that the more valuable collaborations a worker is being handled to with their manager, the more grounded the relationship is relied upon to be (Dienesch & Liden, 1986).

Moral pioneers can reinforce their trade associations with subordinates in various ways. A moral chief is viewed as a supplied individual with high virtues who are straightforward, reliable, and whose choices are fundamentally to ultimately benefit the worker, the association, and the more prominent society (Neubert et al., 2013). Whenever representatives sense their chief is acting to their greatest advantage by being mindful, strong and persuading, they structure the assessment that the pioneer is focused on them. Correspondence happens and brings about great LMX in light of the great degree of confidence, feeling of having a place, and faithfulness they create towards the pioneer (Erdogan et al., 2006). For this situation, analysts like (Brown & Treviño, 2006) states that “Because ethical leaders care…relationships with ethical leaders are built on social exchange and norms of reciprocity”. Accordingly, moral pioneers can cultivate solid trade associations with their subordinates that go past monetary trade arrangements (Walumbwa et al., 2011), bringing about high LMX improvement.

Representative development can be invigorated by empowering a work setting in which workers feel upheld to create, advance, and acknowledge innovative thoughts and ideas (Bos-Nehles & Veenendaal, 2019). Advancement and unconstrained critical thinking can likewise be related with apparent help (Bos-Nehles & Veenendaal, 2019; Eisenberger et al., 1990). To begin with, based on friendly trade hypothesis (Blau, 1964) POS ought to evoke a standard of correspondence, which prompts the commitment of workers to assist the association with accomplishing its objectives, as well as the assumption that expanded endeavours for the association will be seen and compensated (Rhoades & Eisenberger, 2002). Representatives who see undeniable degrees of POS are bound to feel a commitment to really focus on the association's turn of events and assist it with accomplishing its objectives. (Luksyte et al., 2022) bring up that "significant degrees of POS make an awareness of certain expectations to add to the association”. This obligation builds the worker's full of feeling obligation to the association and the craving to hold. For instance, as indicated by friendly trade hypothesis (the guideline of correspondence), workers' feeling of obligation and passionate responsibility will assist with lessening non-attendance and increment benevolent conduct (Janssen, 2003). (Barksdale & Werner, 2001) contend that POS can inspire workers to more readily satisfy in-job conduct. Likewise, representatives who see more POS experience more suitable stock necessities, and expanded innovativeness. Additionally, Bammens claims that authoritative concern, which is firmly connected with POS, decidedly predicts creative conduct (Bammens, 2016). On the other hand, when workers feel low authoritative help, their inclusion in advancement will diminish (Bos-Nehles & Veenendaal, 2019).

In light of social trade hypothesis, it very well may be expressed that workers are demonstrated to be more successful as far as execution when they share a solid relationship with
their bosses (Wayne et al., 1997). This is predominantly due to the "correspondence standard" which expresses that when workers get great treatment, they will quite often foster passionate bonds and feel committed to their chief and association. The aftereffect of this can bring about an undeniable degree of inspiration among representatives which prompts additional jobs and inventive conduct (G. Chen & Kanfer, 2006). Past examinations have tracked down help for this contention by featuring a positive connection among LMX and creative conduct (Hammond et al., 2011; Volmer et al., 2012). The discoveries of this study are significant in light of the fact that they lead to the end that LMX assumes a significant part in affecting representative conduct in the work environment (Olsson et al., 2012; Shunlong and Weiming, 2012). Along these lines, it is recommended that LMX plays an arbiter job through moral pioneers impacting the inventive conduct of administration workers.

### RESEARCH RESULTS AND DISCUSSION

Table 1. CA, CR and AVE Squared Research Variables

<table>
<thead>
<tr>
<th>Variables</th>
<th>Cronbach's Alpha</th>
<th>Composite Reliability</th>
<th>AVE</th>
<th>Akar AVE dan Korelasi</th>
</tr>
</thead>
<tbody>
<tr>
<td>EL</td>
<td>0.939</td>
<td>0.950</td>
<td>0.704</td>
<td>0.839</td>
</tr>
<tr>
<td>LMX</td>
<td>0.884</td>
<td>0.915</td>
<td>0.684</td>
<td>0.827</td>
</tr>
<tr>
<td>POS</td>
<td>0.926</td>
<td>0.943</td>
<td>0.733</td>
<td>0.856</td>
</tr>
<tr>
<td>IB</td>
<td>0.861</td>
<td>0.900</td>
<td>0.644</td>
<td>0.803</td>
</tr>
</tbody>
</table>

Source: Processed Data, 2022

In view of table 1 above, it shows that the AVE (Average Variance Extracted) an incentive for all builds has a worth > 0.50. Subsequently, there is no discriminant legitimacy issue in the tried model, so it tends to be finished up from the result results over that all builds meet the discriminant legitimacy measures. What's more it can likewise be seen that the composite dependability and Cronbach alpha upsides of all exploration factors are > 0.7. These outcomes demonstrate that every factor has met composite unwavering quality so it very well may be reasoned that all factors have an undeniable degree of dependability.

Theory testing is done by the exploration structure did to break down and test straightforwardly and by implication among exogenous and endogenous factors with a balance model. The importance level of testing this speculation is finished by taking a gander at the worth of the p-value. The board of information in this review utilizing PLS, model fit is utilized fully intent on testing the degree of appropriateness of the general exploration model. Testing the significance of the independent variable on the test dependent variable can be declared significant by fulfilling the requirements if the P value is less than 0.05.

Figure 1 shows the results of the path coefficients with a significance level in accordance with the calculations that have been carried out using Warp PLS, so it can be concluded as in table 2 below:
Table 2. Analisis Path coefficient and p values

<table>
<thead>
<tr>
<th></th>
<th>Direct Influence</th>
<th>Indirect Influence</th>
<th>R-squared</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>R² (LMX)</td>
</tr>
<tr>
<td>EL → IB</td>
<td>0.216</td>
<td></td>
<td>0.313</td>
</tr>
<tr>
<td>EL → LMX</td>
<td>0.551</td>
<td></td>
<td>0.504</td>
</tr>
<tr>
<td>EL → POS</td>
<td>0.162</td>
<td></td>
<td>0.318</td>
</tr>
<tr>
<td>LMX → IB</td>
<td>0.147</td>
<td></td>
<td>0.426</td>
</tr>
<tr>
<td>POS → IB</td>
<td>0.122</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Processed Data, 2022

It very well may be seen the aftereffects of theory testing as follows:

1. The principal speculation tests whether EL has a positive and critical impact on IB. From these outcomes, it is expressed that EL has a beta coefficient of 0.216 and a p worth of 0.002 to IB. The worth of the beta coefficient in a positive heading and with a P-estimate < 0.05 (critical) shows that EL has a positive and huge impact on IB (theory 1 is acknowledged).

2. The subsequent speculation tests whether EL has a positive and huge impact on LMX. From these outcomes, it is expressed that EL has a beta coefficient of 0.551 and p esteem <0.001 on LMX. The worth of the beta coefficient in a positive bearing and with a P-estimate < 0.05 (critical) shows that EL has a positive and huge impact on LMX (speculation 2 is acknowledged).

3. The third speculation tests whether EL has a positive and huge impact on POS. From these outcomes, it is expressed that EL has a beta coefficient of 0.162 and a p worth of 0.018 for POS. The worth of the beta coefficient in a positive course and with a P-estimate < 0.05 (critical) demonstrates that EL has a positive and critical impact on POS (theory 3 is acknowledged).

4. The fourth speculation tests whether LMX has a positive and huge impact on IB. From these outcomes, it is expressed that LMX has a beta coefficient of 0.147 and a p worth of 0.029 regarding IB. The worth of the beta coefficient in a positive bearing and with a P-estimate < of 0.05 (critical) shows that LMX has a positive and huge impact on IB (speculation 4 is acknowledged).

5. The fifth speculation tests whether POS has a positive and huge impact on IB. From these outcomes, it is expressed that LMX has a beta coefficient of 0.122 and a p worth of 0.048 regarding IB. The worth of the beta coefficient in a positive course and with a P-estimate < 0.05 (critical) demonstrates that POS has a positive and critical impact on IB (speculation 5 is acknowledged).

6. The 6th speculation tests whether EL has a positive and huge impact on IB through LMX. From these outcomes, it is expressed that EL has a beta coefficient of 0.013 and a p esteem <0.001 for IB through LMX. The worth of the beta coefficient in a positive course and with a P-estimate < 0.05 (critical) demonstrates that LMX has a positive and huge impact on IB (speculation 6 is acknowledged).

7. The seventh speculation tests whether EL has a positive and huge impact on IB through POS. From these outcomes, it is expressed that EL has a beta coefficient of 0.018 and p esteem <0.001 for IB through POS. The worth of the beta coefficient in a positive course and with a P-estimate < 0.05 (critical) demonstrates that POS has a positive and critical impact on IB (theory 7 is acknowledged).
DISCUSSION

This study was directed to find out the impact of EL on improvement and perspectives towards performing great. Past investigations have discovered that EL influences IWB, (Zheng et al., 2011) said that EL urges devotees to channel their energy and abilities, which thusly prompts IWB. Moral conduct of the pioneer decidedly affects worker inventiveness (Chughtai et al., 2015; Gu et al., 2015) prompting IWB. The consequences of the example are reliable with past exploration which expresses those moral chiefs assume a significant part in changing the conduct of subordinates by showing creative conduct in the work environment. Workplace may likewise be a significant variable. Representatives from various European and Asian nations with various social foundations and various ways to deal with social and moral conduct evaluate moral pioneers according to their own point of view (Iqbal et al., 2020).

This study builds up our arrangement that EL decidedly influences perspectives and conduct, yet in addition the mental (i.e., creating) condition of workers. This study is maybe the main endeavor to investigate the immediate or aberrant impacts of EL on working environment advancement and mentalities towards great execution and its relationship to great IWB in the workplace. Past examination has featured the impact of worker inspiration and their perspectives towards IWB. It is contended that hypotheses proposed and tried in western culture should be retested in other various societies.

Our discoveries have a few down to earth suggestions. To begin with, it is advantageous to apply moral initiative in administrative practice. Our review shows that moral administration can advance top notch LMX, which builds the quest for worker criticism. Notwithstanding a portion of the forerunners of looking for input, for example, learning direction and character, moral initiative can be created through preparing programs (Brown et al., 2005). Hence, associations can give open doors to administrators to foster their moral authority to persuade workers to look for input. Second, our exploration shows that moral initiative is intelligent and socially powerful, which impacts representatives’ looking for input through friendly trades among pioneers and adherents.

The study brings about this study show that moral authority indirectly affects IB through LMX. At the end of the day, as representatives’ view of moral administration increment, their impression of pioneer part trade additionally increment. Consequently, working with moral pioneers achieves close cooperation among representatives and pioneers, cultivating worker steadfastness to the pioneer and obligation to authoritative errands past conventional necessities. Thusly, high pioneer part trade prompts expanded representative inventiveness. This increment in representative inventiveness can be credited to the positive mental setting framed because of excellent cooperation’s between these gatherings. Since innovativeness requires certainty, inspiration, independence, and the capacity to break new ground, a steady correspondence style and pioneer habits will uphold these highlights and construct a workplace that can advance representative imagination.

In this review, we evaluated the connection between moral initiative and POS. Our discoveries support the speculation of a positive connection between moral authority and POS scholastics in private colleges. These discoveries propose that scholastics by and large feel that they have been dealt with morally by their bosses and consequently impact their view of the degree of prevalent help. One clarification is that OST, which is utilized in SET, shows that when workers feel that their chief generally thinks often about them, representatives will more often than not respond with positive conduct (Brown et al., 2005). Likewise, the manager is the specialist of the association, when the representative gets great treatment from the chief, it should add to the POS (Rhoades & Eisenberger, 2002). Hence, we recommend that this moral treatment (eg legit, fair, and kind) got from bosses is viewed as unbiased treatment and a good attitude of treatment towards scholastics. Subsequently, scholastics partner such moral treatment as the goal of college top administration to meet their socioemotional needs which straightforwardly influence scholastics' POS.

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This study has a few ramifications for future hypothesis and experimental work in the space of moral authority and POS. In the first place, we are quick to examine the impact of moral administration with POS to explain the POS writing. Our discoveries show that moral administration is essentially and emphatically connected with POS. Along these lines, our discoveries add to the discussion on authority as a likely precursor of POS (Kurtessis et al., 2017), albeit a few investigations have given proof explicitly of a connection between groundbreaking administration and POS (Suifan et al., 2018; Stinglhamber et al., 2015) yet not moral initiative. The discoveries of this study advance OST by affirming the connection between moral authority and POS, which before, no exact examinations have prevailed with regards to uncovering this relationship up until this point. What's more, our discoveries uncover that moral treatment got by scholastics is related as a type of socio-passionate need that is significant for scholastics to shape the discernment that college the executives supports and thinks often about their prosperity.

Second, our discoveries have added to OST by giving observational proof on how POS is connected with advancement conduct in various ethnic settings. OST has customarily expected that the standard of correspondence is widespread (Gouldner, A, 1960; Baran et al., 2012). Our discoveries propose in any case by affirming that POS isn't really significant for subordinates to take part in advancement conduct in ethnically comparative social orders rather than morally various social orders. Hence, this study has progressed OST by guaranteeing that it is off-base to accept that equal practices are practically equivalent to across social orders since ethnic structure in various social orders influences impression of help diversely relying upon the impacts of social personality and classification.

CONCLUSION

All in all, the aftereffects of this study demonstrate that moral authority decidedly predicts LMX and POS in expanding IB, which emphatically affects workers. Creative conduct, and adaptable human asset the executives of the association had a positive moderate impact on the connection between LMX, POS and worker imaginative conduct. These outcomes not just show that initiative assumes a positive part in advancing representative advancement, yet in addition that adaptable human asset the executives empowers workers to really foster their capacities and elevate them to seek after more inventive practices.

SUGGESTION

A moral chief ought to be viewed as "an alluring, believable and real good example who participates in normatively suitable conduct and who can pass on a moral message". For this, associations need to find substantial ways to advance EL and empower moral conduct among representatives through a moral environment. A pioneer should give an exceptionally clear upright vision to representatives with the goal that it moves them to act ethically and morally. Directors' moral qualities and conduct affect authoritative environment. This view of moral authority and moral culture is vital for associations, on the grounds that deceptive practices can hurt the association through regrettable perspectives and practices.

The moral methodology took on by moral pioneers will decidedly impact conduct results, however supervisors should be cautious with regards to empowering an excessive number of moral convictions on representatives so as not to undermine their own moral guidelines, which can make opposition in the working environment. The review can likewise be a valuable aide for authority improvement projects, studios, and mediations.

REFERENCES


